

Test Data Sheet

Name: _____ Team: _____ Date: _____

INSTRUCTIONS

- Run the same procedure every trial. Tally each play as a win (W) or a loss (L), then compute your results.
- Run at least 20 trials per testing session.

Game name: _____ Price to play: \$ _____ Small-prize value: \$ _____

Trial	Result (W / L)	Notes (use for observations)
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
TOTALS - Wins: _____ Losses: _____ Total plays: _____		

PROFIT CALCULATIONS	
Win rate (%)	$\text{Wins} \div \text{Total plays} \times 100 = \underline{\hspace{2cm}} \%$
Profit per play (\$)	$\text{Price} - \text{prize cost} - \text{operating cost} = \$ \underline{\hspace{2cm}}$
Estimated plays per day	$\underline{\hspace{2cm}}$
Estimated daily profit (\$)	$\text{Profit/play} \times \text{plays/day} = \$ \underline{\hspace{2cm}}$

TESTER FEEDBACK What was fun? YES NO If yes, what made the game fun? If no, why do you think it wasn't fun? _____ What was frustrating or confusing? _____ What would make you play again? _____
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