

One-Page Poster Template

INSTRUCTIONS

- This is the layout for your final poster. When you build the poster, scale this layout up to 11×17 or 24×18 paper.
- All six sections must appear. Use color and clear handwriting. Imagine Pat will see this from across the room.

Team / Group: _____

Group members: _____

1. GAME NAME & THEME <i>Storm-the-Castle with your twist (e.g., Dragon's Lair).</i>	2. PROBLEM <i>What Pat asked for, in 2–3 sentences.</i>
3. DESIGN <i>A clean, colored sketch of the landing zone with the Large Prize and Small Prize zones labeled.</i>	4. VALIDATION DATA <i>Your win percentages from the 25-launch validation. One sentence on whether you revised your design.</i>
5. PROFIT MATH <i>Your prize choices and your final daily profit number (\$X.XX per day).</i>	6. WHY IT WILL WORK <i>Your 2–3 sentence pitch to Pat: why this design saves Storm-the-Castle.</i>