

Sample Survey & Cost Data

Twenty students were surveyed and asked which menu items they would buy from a food truck. Use this data, along with the cost and price for each item, to choose your team's menu in Activity 2.

Menu Item	Students Who'd Buy It (out of 20)	Cost to Make	Selling Price	Profit per Item
Lemonade (16 oz)	14	\$0.25	\$2.00	\$1.75
Mini Donuts (3-pack)	16	\$0.40	\$2.00	\$1.60
Hot Dog + Bun	15	\$0.75	\$3.00	\$2.25
Chips + Salsa	9	\$0.50	\$2.50	\$2.00
Pretzel	11	\$0.60	\$2.50	\$1.90
Grilled Cheese	17	\$0.80	\$3.50	\$2.70
Waffle Cone Ice Cream	18	\$0.75	\$3.00	\$2.25
Taco (beef or chicken)	13	\$1.00	\$4.00	\$3.00
Nachos	12	\$1.00	\$4.00	\$3.00
Smoothie (16 oz)	14	\$1.25	\$4.50	\$3.25
Loaded Fries	16	\$1.00	\$4.50	\$3.50
Pizza Slice	17	\$1.50	\$5.00	\$3.50

TEACHER TIP

Teams may want to add an item not on this list. Have them estimate a realistic cost and selling price for it and use the same thinking — the goal is comparing popularity to profit, not the specific item.